



**HEUER
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LEGAL INSIGHT - BUSINESS INSTINCT

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TRADE MARK REGISTRATION APPLICATION FORM


Kindly complete this form enabling the registration your Trade Mark(s) on your behalf. Remember to consider who the Applicant is of this Trade Mark registration (Natural Person, Company, CC or Trust) and provide the applicable Applicant information throughout this form.

Applicant Information

Applicant name:	_____	Attach copy of ID/Registration
ID/Registration number:	_____	
Street name and number:	_____	Attach proof of address
Town:	_____	
Postal code:	_____	
Country:	_____	
Phone number:	_____	
Email address:	_____	
No. of existing Trade Marks:	_____	

For your reference the table below depicts the difference between a Word Mark, a Logo and a Slogan. Please note that a Slogan is also classified as a Word Mark.

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Word Mark	Logo	Slogan
KFC		"it's finger lickin' good"

Trade Mark(S) Required

Word Mark	Logo*	Representation	Industry	Product/Service Description
X		Example: KFC	Fast food outlets	Chicken based meals

*Please attach an image for each Logo registration required adhering to these image size restrictions:

Format	JPG or PNG
Colours	Black and White
Minimum width or height	250 pixels
Maximum width or height	950 pixels
Minimum resolution	300 dpi (dots per inch)
Maximum resolution	350 dpi

Thus done and signed _____ on this _____ day of _____ 20____.
at _____ the _____ day of _____ 20____.
(Place of signature) (Month)

Signature: _____

Name: _____

Designation: _____

Who by his/her signature warrants his/her authority to do so.